

FOR IMMEDIATE RELEASE

ACTOR ALAN CUMMING,
AUDI & ACTRESS BRITTANY SNOW
TO BE HONORED BY POINT FOUNDATION

Point Foundation's 4th Annual Gala in Los Angeles Takes Place at Raleigh Studios

LOS ANGELES, September 1, 2010 Point Foundation (Point), the nation's largest scholarship-granting organization for lesbian, gay, bisexual and transgender (LGBT) students of merit, today announced the recipients of its Courage and Inspiration Awards. Emmy® nominee and Tony® Award-winner **Alan Cumming** (CBS's "The Good Wife"), will receive the Point Courage Award; luxury automotive brand **Audi** will receive the Point Inspiration Award. They will be joining actress **Brittany Snow** (New Line Cinema's "Hairspray," NBC's "Harry's Law") who will receive the inaugural Point Horizon Award, as previously announced. The awards will be presented at Point's 4th annual Los Angeles benefit, Point Honors, which will be held on September 25th, 2010 at Raleigh Studios Hollywood (650 N. Bronson Avenue).

The Point Courage Award recognizes an individual who has advocated for the future of the LGBT community and lives with the vision that investing in today's potential will produce a brighter tomorrow.

"In addition to being one of the one of the most talented and versatile actors today, Alan Cumming is a wonderful example of what our scholars should strive to be: proud of their diversity and generous and vocal in their support of the community," said Jorge Valencia, Executive Director and Chief Executive Officer of Point Foundation. "We are grateful for his commitment to the LGBT community and Point."

"Point Foundation stands for everything I would like to do in my life: to redress the imbalance that exists in our society because of prejudice over sexual orientation, and to give hope and help to LGBT youth," said Cumming. "I am so proud to be honored by such an inspiring organization."

The Point Inspiration Award recognizes a corporation that champions respect and inclusion of the LGBT community, and operates with the vision that the success achieved by talented young people is limited only by the resources and opportunities they are given to help them fulfill their potential.

"Audi has been more than a supporter to Point, they have been a true friend to the organization," said Valencia. "We are thankful that they have continually shown that they are an ally to the LGBT community and are committed to the importance of education."

"Audi has been privileged to work with the Point Foundation throughout the years and is honored to be this year's recipient of the Inspiration Award," said Jeffrey S. Kuhlman, Chief Communications Officer, Audi of America, Inc. "We believe that diversity is a key driver of innovation, and we applaud the Point Foundation for developing future leaders through their generous scholarship program. The leaders of our two organizations are proud to share the understanding that support and inclusion are necessary ingredients for success."

The Point Horizon Award recognizes a young person who has taken a leadership role as an advocate of the LGBT community.

“We’re honored to recognize Brittany for her vocal support of the LGBT community and Point Foundation. It isn’t easy for someone so young and visible to take a strong stand on the importance of equality, and yet time and again she has been outspoken in her unwavering support of a more fair and equal environment for all individuals,” stated Jorge Valencia. “Envisioning a future where all individuals are seen as equals makes Brittany most deserving to be the first recipient of this award.”

“I’ve always been intensely moved by what the Point Foundation offers. Through their efforts, they are actively helping to make a real difference – not only in the lives of the scholars they champion, but in how the world as a whole thinks about the LGBT community,” says Snow, currently filming the mid-season NBC series from David E. Kelly, “Harry’s Law.” “I am deeply humbled and so grateful to be honored by this truly exceptional and essential organization.”

The Point Honors Los Angeles gala includes a dinner and awards program, live and silent auctions, and celebrity performers and presenters.

Presenting Sponsor is Motorola. Premier Sponsor is PricewaterhouseCoopers. Principal Sponsor is Wells Fargo. Point Friends are Grey Goose and Coca-Cola. Media Sponsors are The Advocate and Frontiers in L.A.

Students who are awarded the organization’s prestigious scholarships, known as Point Scholars, are selected through a rigorous and highly competitive process that requires a record of demonstrated academic excellence, leadership skills and financial need. Several Point Scholars will attend the benefit.

Ticket and table sales opportunities are available now. Call 212.247.7318 or visit www.pointfoundation.org/losangeles to purchase. Sponsorship opportunities are also available by contacting Michael Marino – michael@pointfoundation.org, 212.247.7318.

About Point Foundation

Point Foundation (Point) is the nation’s largest scholarship-granting organization for lesbian, gay, bisexual and transgender (LGBT) students of merit. Point provides financial support, leadership training, mentoring and hope to LGBT individuals who are marginalized because of their sexual orientation, gender identity or gender expression. Point provides its scholars with the financial ability to attend the nation’s foremost higher educational institutions and its donors and mentors with the rare satisfaction of directly investing their resources and time in future generations of leaders.

For more information about Point Foundation, please visit www.pointfoundation.org. Point Foundation is a 501 (c)(3) organization.

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