

POINT HONORS LOS ANGELES

SATURDAY, SEPTEMBER 24, 2011

JIM HENSON STUDIOS, 1416 N. LA BREA AVENUE



POINT HONORS LOS ANGELES

AWARDS

POINT HONORS...

On September 24, Point Foundation invites you to meet the next generation of lesbian, gay, bisexual and transgender (LGBT) leaders and to join us in honoring our current champions.



HOSTED BY

JOEL McHale

NBC's Community
E! Entertainment's The Soup

SATURDAY, SEPTEMBER 24, 2011

- 6:30 Pre-show Reception
- 7:30 Dinner & Awards Program
- 10:00 Post-show Dessert Reception

POINT FOUNDATION

Point Foundation is the nation's largest scholarship-granting organization for LGBT students of merit. Point provides financial support, leadership training, mentoring and hope to LGBT individuals who are marginalized because of their sexual orientation, gender identity or gender expression.

Point Scholars represent the best and brightest in our community, coming from diverse educational fields, gender identities and expressions, sexual orientations, racial backgrounds, economic circumstances and geography. Scholars are chosen for their demonstrated leadership, scholastic achievement, community involvement and financial need.

Point Foundation was founded in 2001 by Bruce Lindstrom and Carl Strickland. Bruce's own struggle with educating himself without the benefit of an emotionally or financially supportive family inspired him, along with close friends, to create a resource for academically gifted students with nowhere to turn.

For more information visit our website www.pointfoundation.org or contact Lauren Tapp at 323.933.1234 x 227 or lauren@pointfoundation.org.

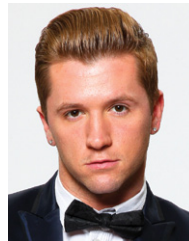
POINT INSPIRATION AWARD



The Point Inspiration Award recognizes a corporation or organization that champions respect and inclusion of the LGBT community and operates

with the vision that investing in today's potential will produce a brighter tomorrow.

POINT HORIZON AWARD



TRAVIS WALL

The Point Horizon Award recognizes a young trailblazer who has taken a leadership role as an advocate of the LGBT community by showing unwavering support.

FOUNDER'S AWARD

BRUCE LINDSTROM

CARL STRICKLAND

JOHN PENCE

As Point Foundation celebrates its ten year anniversary, Point honors the men who founded the organization and whose vision and leadership have changed the lives of nearly 200 individuals and have inspired a generation of new LGBT leaders.



Bruce Lindstrom and Carl Strickland



John Pence

POINT HONORS LOS ANGELES

LEVELS OF SUPPORT

SPONSORSHIP

PRESENTING SPONSOR \$50,000

- Sponsor level exclusivity
- Listing in press releases
- Logo placement on event media buys and on Point website (*as it pertains to event*)
- Logo placement on press wall, printed and electronic invitations, venue signage and event journal
- Access to Point logos (*as it pertains to event*)
- Access to event photos
- Priority placement opportunity of full-page, 4-color ad in event journal
- Two (2) priority tables of 10
- Opportunity for added-value attendee gift upon approval
- Verbal recognition from stage
- Event Gift
- Sit-down dinner and Awards program

PREMIER SPONSOR \$25,000 (Five sponsors only)

- Category exclusivity
- Listing in press releases
- Logo placement on event media buys and on Point website (*as it pertains to event*)
- Logo placement on printed and electronic invitations, venue signage and event journal
- Access to event photos
- Placement opportunity of full-page, 4-color ad in event journal
- One (1) priority table of 10
- Opportunity for added-value attendee gift upon approval
- Recognition from stage
- Event Gift
- Sit-down dinner and Awards program

PRINCIPAL SPONSOR \$15,000 (unlimited)

- Listing in press releases
- Logo placement on event media buys and on Point website (*as it pertains to event*)
- Logo placement on printed and electronic invitations, venue signage and event journal
- Access to event photos
- Placement opportunity of full-page, black and white ad in event journal
- One (1) preferred table of 10
- Opportunity for added-value attendee gift upon approval
- Recognition from stage
- Event Gift
- Sit-down dinner and Awards program

TICKET PACKAGES

DOCTORATE LEVEL \$10,000

- One (1) table of 10
- Verbal recognition from stage
- Listing in event journal
- Placement opportunity of 1/2 page, 4-color ad in event journal
- Event Gift
- Entrance to Pre-show and Post-show Receptions
- Sit-down dinner and Awards program

MASTERS LEVEL \$5,000

- Eight (8) tickets at table
- Listing in event journal
- Placement opportunity of 1/2 page, black and white ad in event journal
- Event Gift
- Entrance to Pre-show and Post-show Receptions
- Sit-down dinner and Awards program

GRADUATE LEVEL \$2,500

- Six (6) tickets at table
- Listing in event journal
- Event Gift
- Entrance to Pre-show and Post-show Receptions
- Sit-down dinner and Awards program

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SUPPORT RESPONSE FORM

SPONSORSHIP

- PRESENTING SPONSOR \$50,000**
- PREMIER SPONSOR \$25,000**
- PRINCIPAL SPONSOR \$15,000**

TICKET PACKAGES

- DOCTORATE LEVEL \$10,000**
- MASTERS LEVEL \$5,000**
- GRADUATE LEVEL \$2,500**

CONTACT INFORMATION

Name: _____

Company: _____

Name as it should appear in Event Journal (if applicable). **Deadline for inclusion is 9/09/11:** _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

I would like to join the Host Committee and help fill a table for the benefit.

ADVERTISEMENTS

- FULL PAGE \$1,000** **HALF PAGE \$500** **AD DESIGN FEE \$150**

PAYMENT INFORMATION

Check enclosed (payable to Point Foundation) Visa MC AmEx

Card No. _____ Exp. _____

Signature: _____

Return form and payment to:

Point Foundation
5757 Wilshire Boulevard,
Suite 370
Los Angeles, CA 90036

Or fax form to:

Point Foundation
323.933.3232

POINT HONORS LOS ANGELES

ADVERTISING SPECS

Thank you for participating in Point Honors.

As a sponsor/table buyer you have the opportunity to place an ad in our Event Journal. The size and color configuration (4-color or black and white) of your ad is determined by your table level purchase, sponsorship level or ad space purchased. Please note that you or your company is responsible for providing ad material by the deadline.

No ads will be accepted after the deadline.

DEADLINE FOR AD MATERIALS SEPTEMBER 9, 2011

ADS FOR PURCHASE

Ad space is also available for purchase in the Event Journal. \$1,000 for a full page, 4-color process and \$500 for half page, 4-color process. Please contact Alan Uphold at alan@pointfoundation.org to arrange purchase.

Ad submission deadline, requirements and instructions are the same as outlined here.

AD CREATION

If you require advertising material to be developed for you, Mickel Design can create your ad artwork for a fee of \$150. This is an additional fee to any sponsorship/table/ticket purchase and will be billed to you by Point Foundation.

SIZE

Full Page: 5"w x 8"h

Half Page: 5"w x 3.875"h

There are no bleeds.

FILE TYPE

Only Mac compatible files will be accepted:
InDesign, EPS, TIF, or high-res PDF

Files must be 300 dpi CMYK files with all links and fonts included. Internet images are too low of a resolution to print cleanly. No Word or Powerpoint files will be accepted.

EMAIL SUBMISSION

If your file (links & fonts included) is 10 MB or smaller, stuff using Stufit or Zip (no .exe files) and email to: info@mickeldesign.com and alan@pointfoundation.org

DELIVERY

Please send a CD with laser proof to:

Mickel Design

1912 Laurel Ave West, Minneapolis, MN 55405

QUESTIONS:

Jeremy Mickel

347-268-3081

info@mickeldesign.com