

chicago  
summer  
gala

POINT FOUNDATION  
FRIDAY, JULY 22, 2011  
THE FIELD MUSEUM



# chicago summer gala

## POINT FOUNDATION'S CHICAGO SUMMER GALA...

On July 22, Point Foundation invites you to meet the next generation of lesbian, gay, bisexual and transgender (LGBT) leaders. This will be the first ever Point Foundation fund raising event at which all of our current Point Scholars and many of our Point Alumni will be in the same place at the same time. It will be an exciting opportunity for you and your friends and colleagues to meet this engaging group of individuals in a dynamic setting at the world famous Field Museum.

## Friday, July 22, 2011

6:00 Pre-show Reception

7:00 Dinner & Program

Special Keynote Address by  
JUDITH LIGHT

## HOST COMMITTEE

Ann Adams\*\*\*

John K. Barry

Michael Bond

Chris Boyle\*

Mark Braun

Maegan Buckler

Mark Cozzi\*\*

Dirk Denison

Jeremy Gottschalk

James Halstead

Jeff Harms

Ed Koczorowski

Jason Laurie

Kris Lopez

Barry Love

Chris Lueking

Frank Maggio

Chuck Middleton

## POINT FOUNDATION

Point Foundation is the nation's largest scholarship-granting organization for LGBT students of merit. Point provides financial support, leadership training, mentoring and hope to LGBT individuals who are marginalized because of their sexual orientation, gender identity or gender expression.

Point Scholars represent the best and brightest in our community, coming from diverse educational fields, gender identities and expressions, sexual orientations, racial backgrounds, economic circumstances and geography. Scholars are chosen for their demonstrated leadership, scholastic achievement, community involvement and financial need.

Point Foundation was founded in 2001 by Bruce Lindstrom and Carl Strickland. Bruce's own struggle with educating himself without the benefit of an emotionally or financially supportive family inspired him, along with close friends, to create a resource for academically gifted students with nowhere to turn.

For more information visit our website

[www.pointfoundation.org](http://www.pointfoundation.org)

Catharon Miller

Michael Mock

Chad Mollman

Tim O'Connell\*

Daniel Otto

Clint Paton

John and  
Rosalyn Podjasek

Ryan Ruskin

Casey Ryan\*

Eric Siemers

Kyle Spainhour\*\*\*

Jason Winterboer

\* Point's Regional  
Board of Trustees

\*\* Point's Board of Regents

\*\*\* Point's Board of Directors

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## SPONSORSHIP

### DOCTORATE LEVEL: \$10,000

- Larger/prominent logo or name on event invitation (mailed to over 1,000 people)
- Larger/prominent logo or name on Chicago event page of the national website, before and after the event
- Larger/prominent logo or name on display boards at the event
- Half-page black & white ad in gala program journal
- Verbal recognition at the event
- Written mention in all official press releases related to the event
- Text listing in Point Foundation's 2011 Annual Report
- Registration of up to eight sponsor guests to attend the event
- Guaranteed dinner seating with two Point scholars and/or Point alumni

### MASTERS LEVEL: \$5,000

- Logo or name on event invitation (mailed to over 1,000 people)
- Logo or name on the Chicago event page of the national website, before and after event
- Logo or name on display boards at the event
- Quarter-page black & white ad in gala program journal
- Verbal recognition at the event
- Written mention in all official press releases related to the event
- Text listing in Point Foundation's 2011 Annual Report
- Registration of up to six sponsor guests to attend the event
- Guaranteed dinner seating with two Point scholars and/or Point alumni

### BACHELOR LEVEL: \$2,500

- Text listing on event invitation (mailed to over 1,000 people)
- Text listing on the Chicago event page of the national website, before and after the event
- Logo or name on display boards at the event
- Text listing in Point Foundation's 2011 Annual Report
- Registration of up to four sponsor guests to attend the event
- Guaranteed dinner seating with at least one Point scholars and/or Point alumni

### ASSOCIATE LEVEL: \$1,250

- Text listing on event invitation (mailed to over 1,000 people)
- Text listing on the Chicago event page of the national website, before and after the event
- Logo or name on display boards at the event
- Text listing in Point Foundation's 2011 Annual Report
- Registration of up to two sponsor guests to attend the event
- Guaranteed dinner seating with at least one Point scholars and/or Point alumni

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## TICKET PACKAGES

- DOCTORATE LEVEL **\$10,000**
- MASTERS LEVEL **\$5,000**
- BACHELOR LEVEL **\$2,500**
- ASSOCIATE LEVEL **\$1,250**

Return form and payment to:

Point Foundation  
1357 Broadway, Suite 401  
New York, NY 10018

Or fax form to:

Point Foundation  
323.933.3232

## CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Name as it should appear in Event Journal (if applicable). **Deadline for inclusion is 6/29/11:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I would like to join the Host Committee and help fill a table for the benefit.

## ADVERTISEMENTS

FULL PAGE **\$1,000**    HALF PAGE **\$500**    AD DESIGN FEE **\$150**

## PAYMENT INFORMATION

Check enclosed (payable to Point Foundation)    Visa    MC    AmEx

Card No. \_\_\_\_\_ Exp. \_\_\_\_\_

Signature: \_\_\_\_\_

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**Thank you for participating in Point Foundation's Chicago Summer Gala.** As a sponsor/table buyer you have the opportunity to place an ad in our Event Journal. The size and color configuration (4-color or black and white) of your ad is determined by your table level purchase, sponsorship level or ad space purchased. Please note that you or your company is responsible for providing ad material by the deadline.

**No ads will be accepted after the deadline.**

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**DEADLINE FOR AD MATERIALS:  
JUNE 29, 2011**

## **ADS FOR PURCHASE**

Ad space is also available for purchase in the Event Journal. \$1,000 for a 4-color process full page ad, and \$500 for 4-color process half page ad. Please contact Lauren Tapp at [Lauren@pointfoundation.org](mailto:Lauren@pointfoundation.org) to arrange purchase.

Ad submission deadline, requirements and instructions are the same as outlined here.

## **AD CREATION**

If you require advertising material to be developed for you, Mickel Design can create your ad artwork for a fee of \$150. This is an additional fee to any sponsorship/table/ticket purchase and will be billed to you by Point Foundation.

## **SIZE**

Full Page: 8"w x 5"h      Half Page: 3.875"w x 5" h  
All ads are LANDSCAPE orientation. There are no bleeds.

## **FILE TYPE**

Only Mac compatible files will be accepted: InDesign, EPS, TIF, or high-res PDF  
Images must be 300 dpi CMYK files with all links, fonts included. Internet images are too low of a resolution to print cleanly. No Word or Powerpoint will be accepted.

## **EMAIL SUBMISSION**

If your file (links & fonts included) is 10 MB or smaller, stuff using Stufit or Zip (no .exe files) and email to: [jeremy@mickeldesign.com](mailto:jeremy@mickeldesign.com) and [michael@pointfoundation.org](mailto:michael@pointfoundation.org)

## **DELIVERY**

Please send a CD with laser proof to:

Mickel Design, The Design Office, 204 Westminster Street, Providence, RI 02906

## **DESIGN QUESTIONS:**

Call Jeremy Mickel at 347.268.3081 or email [jeremy@mickeldesign.com](mailto:jeremy@mickeldesign.com) for design questions.